

# NEWS 4TH QUARTER 2019 LETTER



## WHAT'S NEW

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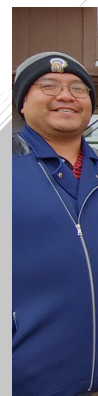
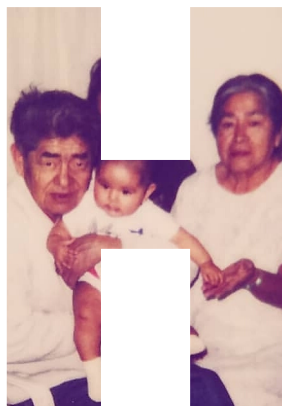
## THE HOYI MISSION

The Hopi Opportunity Youth Initiative (HOYI) is a **community wide** collaboration of youth, parents, service providers & community leaders engaged in research & development to **improve** the **educational, career, and cultural attainment** of all Hopi and Tewa youth and young adults.

## SUSTAINING THE HOYI TEAM

### STRATEGIC PLANNING

With all the hustle and bustle of the holiday season, HOYI took a step back from the work and had its first official strategic planning session. Utilizing community resources, our facilitator was Susan Sekaquaptewa and she did an amazing job of hosting a two-day session, helping HOYI, our partners and our CAB members plan out the next steps for HOYI and the work we do.





It was a great way to talk about the work that has been done thus far, what is happening now, what our goals moving forward while working to combat challenges that may arise.

We want to thank everyone who took time out of their busy schedules to come and work on this vision! It was two days filled with intentional thinking, dreaming and teamwork.

## CULTURAL WELL BEING

### SEEKING CULTURAL ADVISORS & YOUTH

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This quarter, the HOYI team has been focusing on a new grant we received from the First Nations Development Institute. This work is geared toward retaining our Hopi and Tewa languages and cultural knowledge.

So far, we've hosted a listening session with our cultural advisors to capture their feedback on how they believe we can best support our youth in learning their native language. We are working to identify best practices and making sure our youth voices are present in these conversations to inform the identified best practices.

With that in mind, we are avidly looking for cultural advisors, for future focus groups, fluent in the Hopi and Tewa languages as well as youth who are willing to share their ideas and help mold this opportunity that will contribute to improving the cultural attainment of all Hopi and Tewa youth.

# DATA GUIDE TO DECISIONS

## DATA LESSONS LEARNED

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The Ancestral Lands' Youth Employment Round Table Conference, held in October, was a chance to present the data HOYI had been collecting throughout the past couple of years. The data painted a picture of Hopi / Tewa youth demographics, high school graduation rates, educational attainment, internships and jobs on the Hopi Reservation. It could be referred to as baseline data of youth in the workforce. The major lessons learned at this conference were that the youth lack job skills and pointed out that there are few to no programs on the reservation that assist in building job skills like resume building, interview etiquette, and financial literacy. HOYI and Ancestral Lands are working toward addressing these issues in the upcoming months.

HOYI attended a biannual convening hosted by the Aspen Institute – Opportunity Youth Forum in which we were given a US Census data set analyzed by the Aspen Institute's partner Equal Measures. The data set shows how many

- “Opportunity youth” (at-risk youth) are in the population;
- Youth without a high school diploma that is not in school;
- People with high school diplomas are not in college or working; and
- People have a college degree but are not working.

The data proved to be difficult to work with as the area that the US Census-defined as Public Use Microdata Areas (PUMA) 00300 was too large to significantly represent the Hopi Reservation. However, through HOYI's data collection efforts, we were able to see similarities about the Hopi population reflected in the larger data set. HOYI will continue to work with Equal Measure to create a more robust data set around Hopi so that our partners can utilize the information for grants, reports, and policy/decision-making purposes. Please contact The Hopi Foundation if you would like to review the data set created by Equal Measures.

ASU's Office of American Indian Initiatives held a research conference titled "Doing Research in Indian Country" on November 4 – 6, 2019. The major lesson learned was that tribes can and do have much more control over research on their peoples. Tribes need to learn how to be more active, rather than passive when approached by an outside researcher. It is recommended that tribes be part of the process when it comes to negotiating the terms of a research proposal. The Salt River Pima Maricopa Indian Community has created its research review process by which they decide if research should be conducted involving their peoples or not. This was a lesson that can be applied to HOYI and HOYI's partners in which they can exert control over their respective data sets when it comes to data requests from outside researchers.

# FINANCIAL SUSTAINABILITY

## NEW ROADS AHEAD

This year The Hopi Foundation and it's programs are participating in Giving Tuesday. This year Giving Tuesday will take place on Dec 3rd and each program has a goal to raise \$1000.

GivingTuesday is a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage giving and to celebrate generosity worldwide.

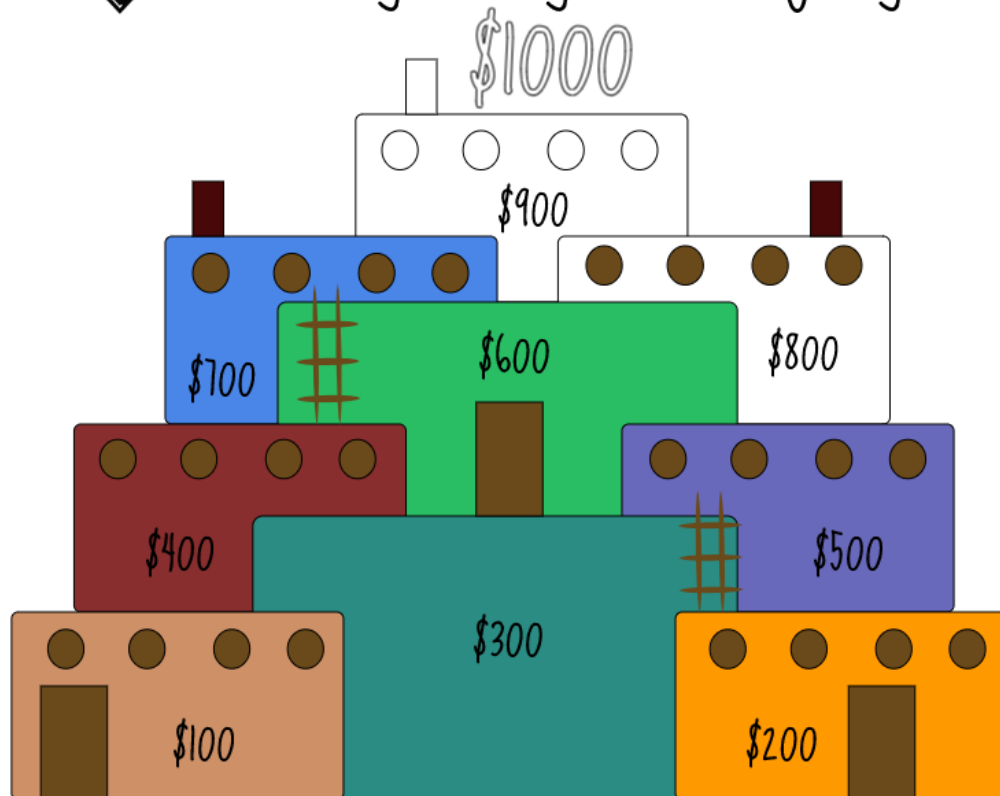
The goal is to create a massive wave of generosity that lasts well beyond that day, and touches every person on the planet.

We'd like to thank all our past and present donors for your support and contributions since our beginning! Askwali/ Kwah-kway/ Thank You!



#GivingTuesday

Building a Stronger Community, Together!





# ADVISORY BOARDS

## BIRTHDAY SHOUT OUT

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Boisiu Dewangyumptewa – Youth Advisory Board



Bo celebrated a birthday in  
November!

Happy Birthday Bo!!

### Youth Advisory Board

Kerissa Ben  
Boisiu Dewangyumptewa  
Skyler Labahe  
Cianna Sakeva

### Community Advisory Board

Daniell Albert  
Cara Dukepoo  
Carmen Honyouti  
Dion Naha  
Mackenzie Navenma  
Dina Pongyesva

We'd also like to wish all of our Youth  
Advisory Board members in college *good  
luck* on finals!

# COLLABORATIVE EFFORTS

## COMMUNITY LEAD PROJECTS ON THE RISE

HOYI continues to create a collaborative partnership among our local programs, community, and youth to bring awareness of issues that youth face. This quarter we've partnered with Marshall Masayesva along with Ancestral Lands Hopi. Masayesva was awarded the YES Grant through the America's Promise Alliance.

With this grant being very focused around youth employment, it was decided to host a roundtable discussion with youth and opportunity providers. HOYI was very excited to help from beginning to end. With all the planning meetings, it was very evident that the roundtable was something that needed to happen. The Roundtable event was one and a half-day session with 30+ youth and 10+ opportunity providers present.

As part of the event, "power hours" were apart of the agenda where youth could choose from a variety of topics from resume building, dress to impress during an interview, financial literacy and several other workshops to help build life skills. Apart from planning and facilitation, HOYI also presented data that very much served as a wake-up call in terms of youth employment on the reservation.









UP COMING EVENTS  
MARK YOUR CALENDARS!

The Hopi Foundation & Hopi Fire/Rescue  
#GIVINGTUESDAY

# JACKET GIVEAWAY

DECEMBER 10TH, 2019 // 4PM-7PM  
KYKOTSMOVI MENNONITE CHURCH



THE HOPI FOUNDATION  
*Lomasumi'nangwtukwsiwmani*



In partnership with Hopi Fire/Rescue, The Hopi Foundation & our programs are hosting a jacket giveaway! We have collected dozens of jackets & winterwear from community members that are **FREE** to the public.

Hot beverages & light refreshments will be provided by the Hopi Foundation

Thank you for supporting The Hopi Foundation & our programs and Hopi Fire/Rescue!

For more info:

Call 928-734-2380 or follow any of The Hopi Foundation Programs on Facebook!

## UNTIL NEXT QUARTER...

*That's all Folks!*